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Top  
**Burger Shop**  
of 2011 in the GTA

**HERO  
BURGER**

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Top Choice Awards is honoured to announce that **Hero Burger** has been voted the **Top Burger Shop of 2011 in the Greater Toronto Area (GTA)**

The results were collected during the proprietary Top Choice Awards 2011 Survey, which asked 6,000 respondents in the GTA (1,000 people in the cities of Toronto, Mississauga, Brampton, Vaughan, Richmond Hill and Markham) to nominate their Top Choice in a variety of categories based on quality, service, value and professionalism. This survey has identified over 350 top businesses, professionals and media.

It is clear that whenever people have a choice they prefer to deal with businesses and professionals who are trusted by consumers. The Top Choice Award™ is the “Mark of Excellence” worn by today’s leading businesses and professionals, representing the trust and loyalty that they have earned from the people they serve.

On behalf of the people who voted, we would like to thank you for your contributions to our great city and would like to present to you the 2011 Top Choice Award; the recognition you truly deserve.

**Congratulations and welcome to the Top!**

### **Top Choice Awards**

Top Choice Awards is an important institution for the local and international business scene, recognized by the Government of Ontario and Canada for its meaningful awards. The organization conducts democratic surveys, in cities around the globe, with the singular purpose of identifying and promoting businesses and professionals who have distinguished themselves amongst their competitors and earned the people's trust.



Top regards,

A handwritten signature in black ink, appearing to read "Monica Couto".

Monica Couto  
President

**Toll-free: 1-800-771-9743**  
**Tel. (416) 662-2123 Fax. (905) 738-3878**  
**75 Four Winds Drive, Suite 103 Toronto, On M3J 1K7**  
**[www.TopChoiceAwards.com](http://www.TopChoiceAwards.com)**